

EUCCAN – The European Union Chamber of Commerce in Canada

EUCCAN is a **key resource and main point of contact** for European Union (EU) businesses in Canada. Drawing on the experiences and expertise of our members, we aim to deepen trade and economic relations between the EU and Canada through the implementation of **CETA** – the EU-Canada Comprehensive Economic and Trade Agreement - and addressing a broad range of **key topics** of the bilateral relationship. EUCCAN also plays a crucial role in **stimulating and steering discussions** on trade irritants and raising them with the Canadian government and stakeholders with a view to fostering a **better mutual understanding and resolving obstacles to trade**.

The EU is Canada's third largest trading partner, accounting for 8.2% of its trade in goods with the world. The CETA agreement, which has been applied since 2017, has delivered sustainable economic growth and jobs. Bilateral two-way trade in goods has increased by 31% over the past five years reaching 60 billion euros, despite the pandemic. CETA also offers an extended and evolutive framework of cooperation between the EU and Canada – from which **new trade and investment opportunities** should arise in the near future.



Do not wait any longer, the EU voice matters, join EUCCAN!

4 KEY REASONS TO JOIN EUCCAN

1. EFFICIENT ADVOCACY WORK TO INFLUENCE POLICY MAKING

- **EUCCAN identifies** future policy and legislation developments **affecting** businesses in Canada.
- EUCCAN hosts **working groups and task forces** dedicated to specific topics impacting EU business.
- **Reports and other publications** are published by EUCCAN to promote the EU business position.
- EUCCAN meets with **high-level officials and policy makers** to voice EU business interests.

→ ***For EUCCAN members only:***

- ✓ **Join our working groups and task forces** to form official EUCCAN positions on policy issues.
- ✓ You can request the creation of one **new working group** and **suggest themes for publications**.
- ✓ You can request “**fast track**” **advocacy actions**. EUCCAN will quickly provide intelligence and analysis and suggest key actions to implement efficient advocacy.

2. INTELLIGENCE AND CONTRIBUTION TO THE PUBLIC DEBATE

- EUCCAN monitors the **CETA implementation** as well as the **EU-Canada economic and trade relations** in close contact with EU and Canadian officials.
- Organisation of **public events relating to major topics** involving both Canadian and EU high level speakers. Topics include *inter alia* energy policy, labour market conditions, the digital agenda, raw materials, health, agri-food and market access conditions.
- **Specific events** are organised in connection with EUCCAN's working groups and task forces to promote EU business positions.

→ *For EUCCAN members only:*

- ✓ You will **access intelligence on CETA implementation** as well as **EU-Canada** institutional development and **new policy initiatives**.
- ✓ You can **request** EUCCAN to organise **up to 2 events per year** on a specific topic.
- ✓ **Suggest themes** and **have priority to speak** at events organized by EUCCAN.

3. VISIBILITY AND ACTIVE COMMUNICATION

- EUCCAN's **newsletter** highlights EU business events and activities in Canada. The newsletter is published online and sent to more than **1,800 recipients**.
- **Active communication** on EUCCAN's website and social media on EU business activities.

→ *For EUCCAN members only:*

- ✓ A **dedicated space for your company in our newsletter** to highlight your company and priorities. This special opportunity will be offered to one member per newsletter.
- ✓ Have your company **logo** linked to your website on the EUCCAN website.
- ✓ We will share your **company news on EUCCAN's social media** on request.

4. ACCESS TO A HIGH-LEVEL NETWORK

- EUCCAN hosts **events, working lunches and meetings** for EU business with high-level government representatives and key decision-makers: EU Commissioner, Ministers, Members of Parliaments, Ambassadors, Director Generals, etc.
- EUCCAN offers a broad network, sharing invitations and creating connections **with C-Suite individuals and Canadian business organisations**.
- Organisation of EUCCAN '**Women and Business**' events aiming to develop networks, mentorships and resources regarding women entrepreneurship.

→ *For EUCCAN's members only:*

- ✓ You will be **invited to:**
 - **Events or meetings** with high-level representatives and be **given priority** to participate.
 - **Networking events to create connections** with senior executives, entrepreneurs, and professionals across all industry sectors.

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The EUCCAN membership package applies to corporations, partnerships or other entities:

- legally established in Canada and controlled by entities headquartered in the EU. In that case, and if exists, the company must be a member of a EU Member State Chamber of commerce in Canada;
- or legally established and headquartered in the EU with interests in the Canadian market.